



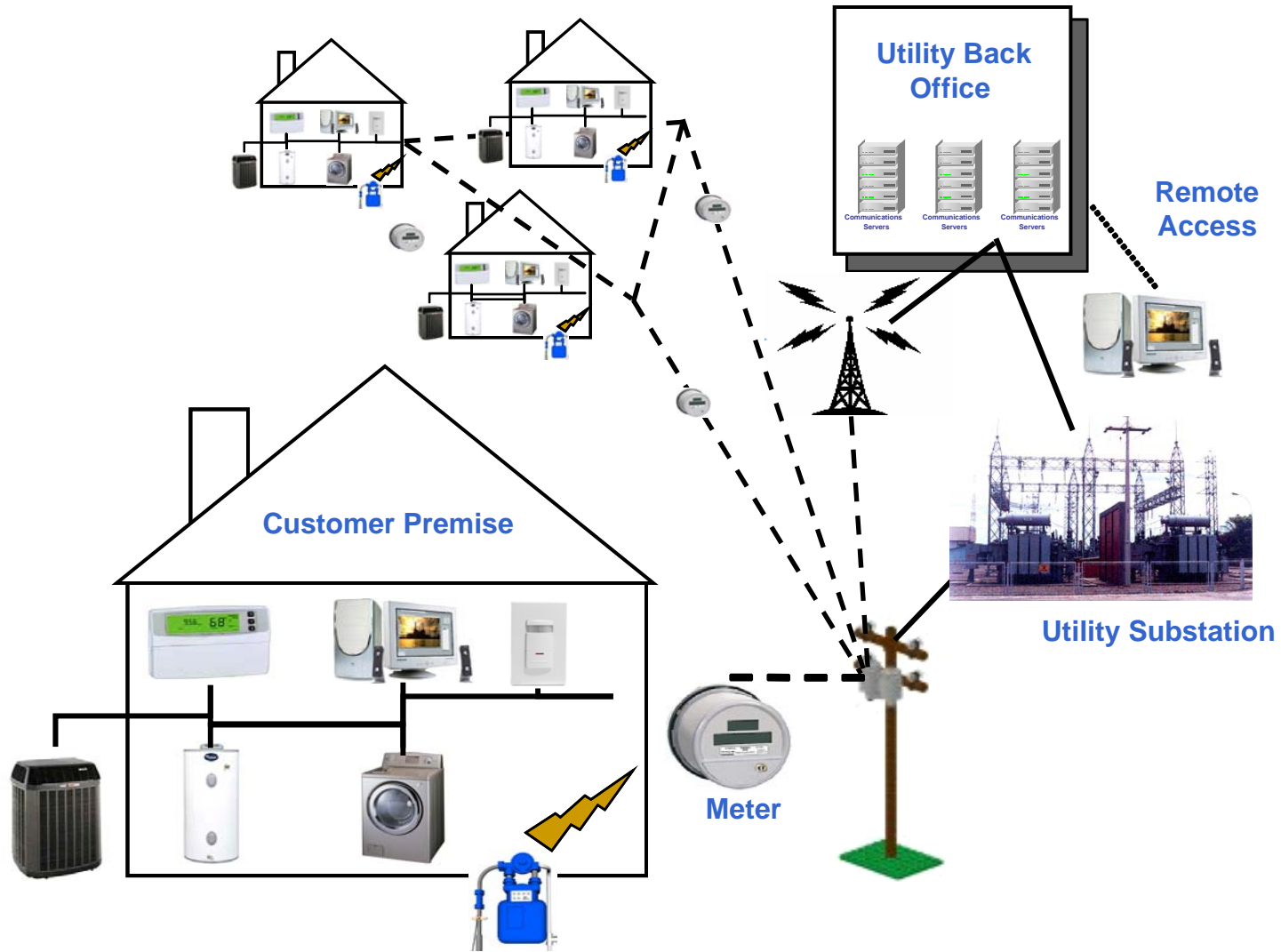
Smart Energy Now

David Mohler

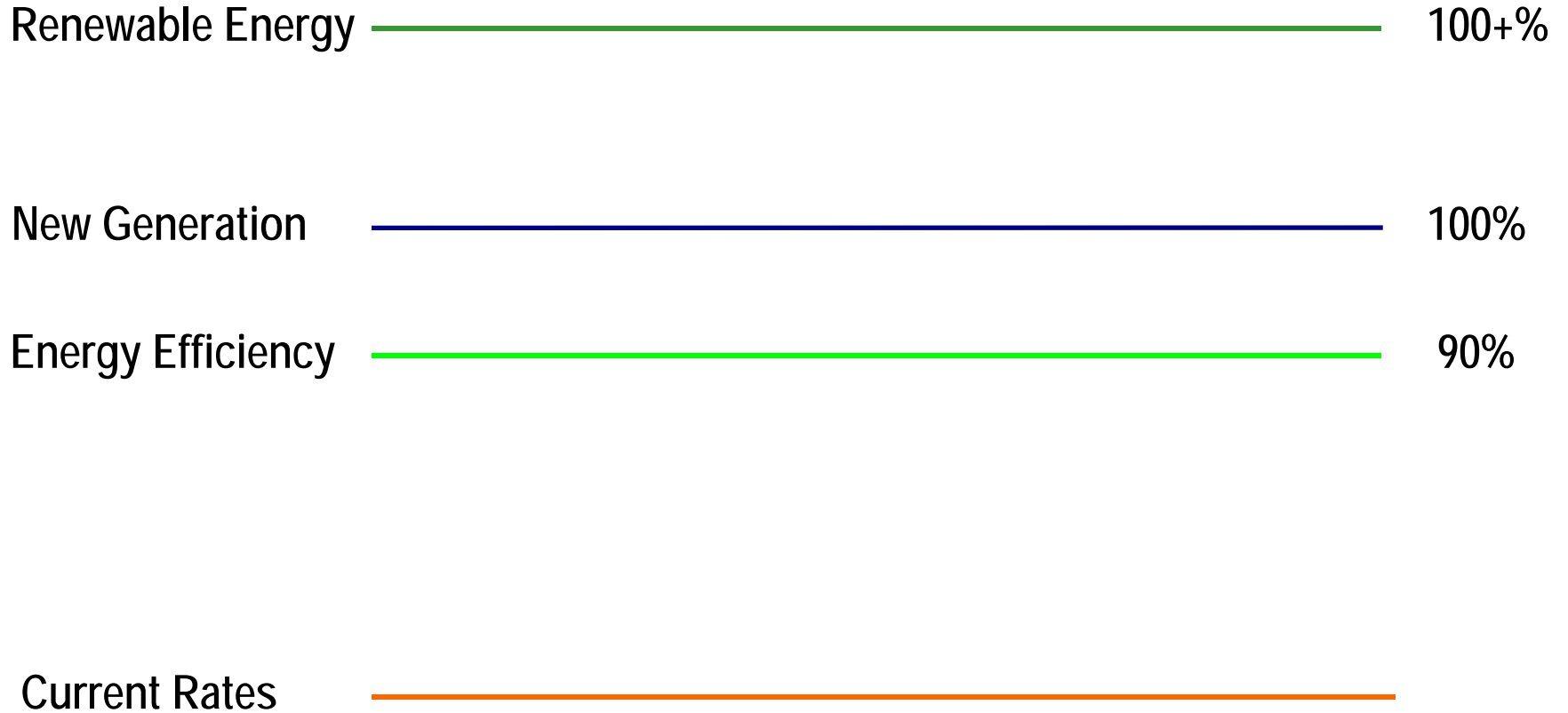
September 17, 2008

Vice President and Chief Technology Officer

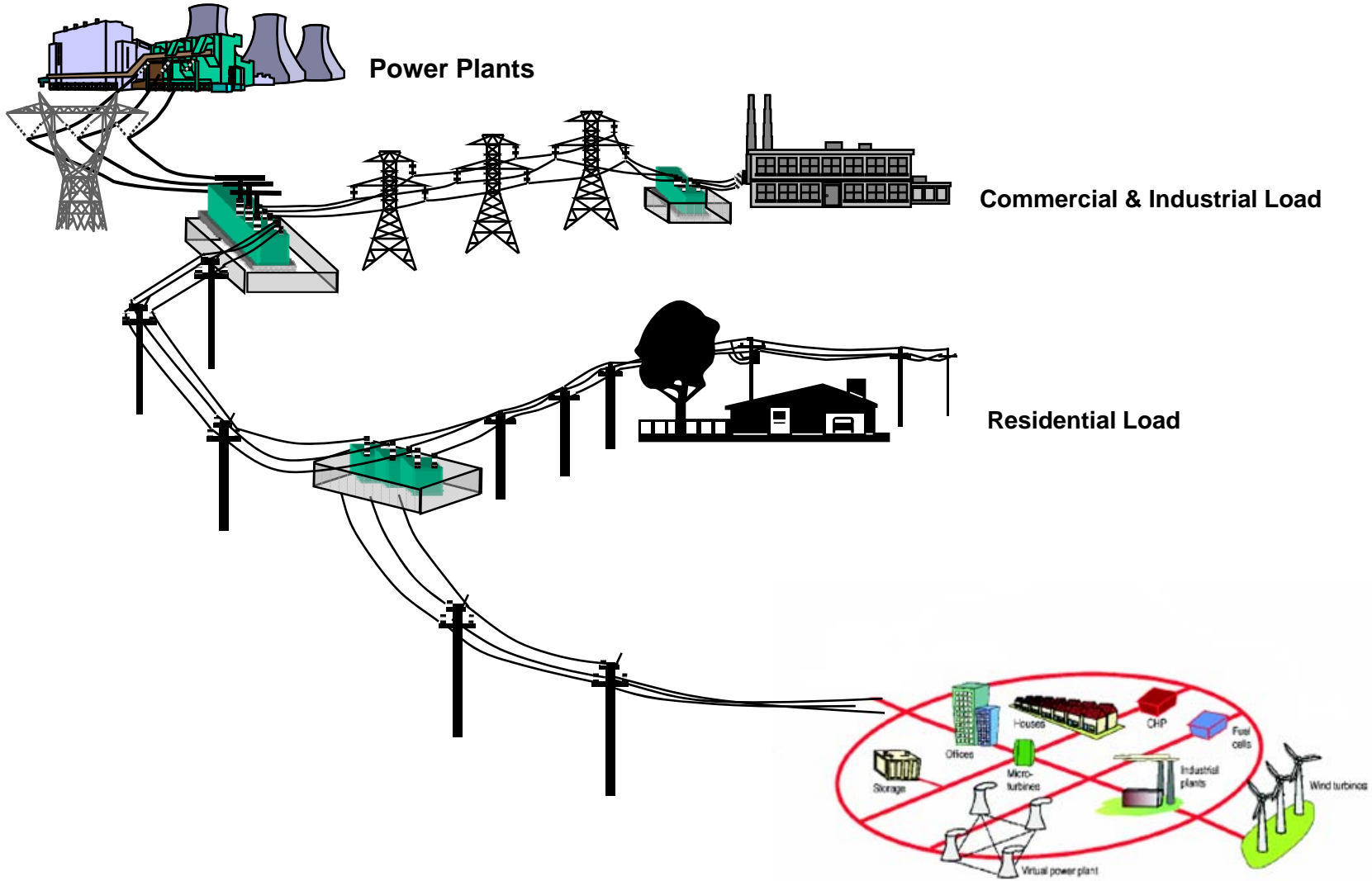




Save a Watt



Microgrids



Smart Energy Now

September 17, 2008

Duke Energy Vision: Our obligations for tomorrow



- Treat energy efficiency and demand response as a fifth fuel.
- Provide universal access to electricity, and now Energy Efficiency Services.
- Promote standard service offers that includes efficient use of electricity
- Empower customers to choose efficient solutions that work for them.
- Enable appliances and equipment to be “smart” in how they use electricity.

