

# Greening of India Incorporated Hindustan Unilever Limited



**Mumbai**  
**9 October 2008**

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Hindustan Unilever Limited



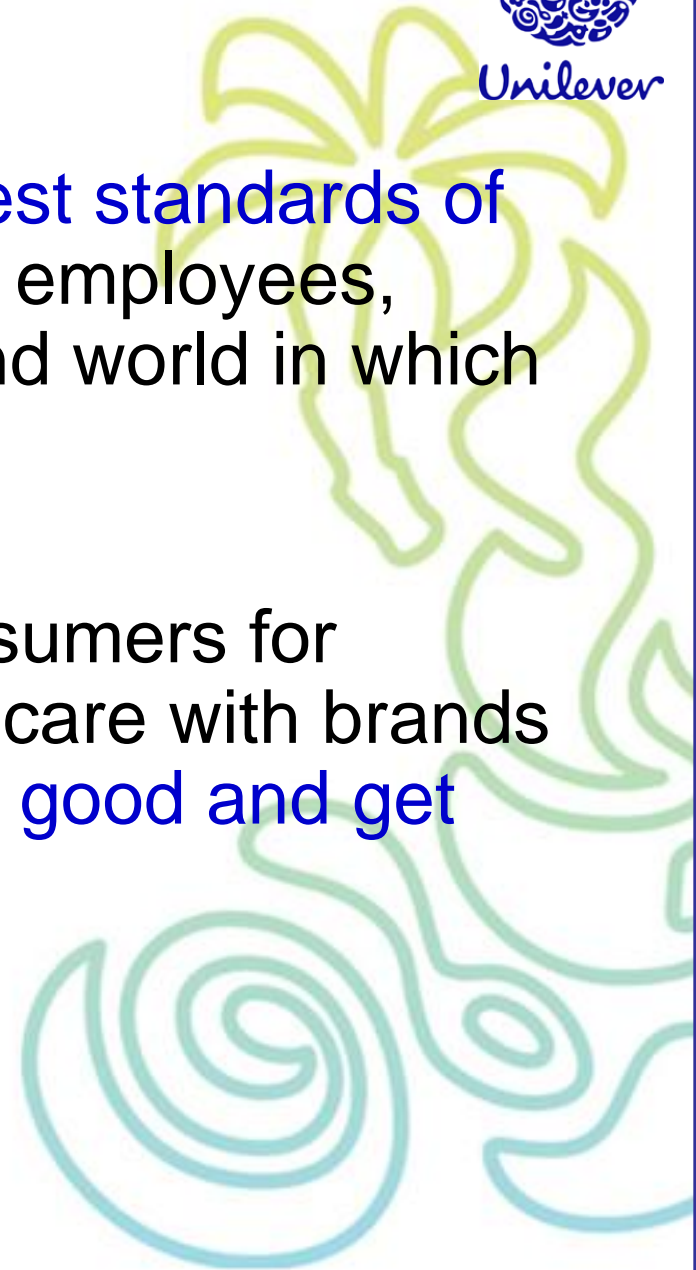
# Drivers for “Greening”- Unilever Corporate Purpose & Vitality Mission...



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...to succeed requires the **highest standards of corporate behavior** towards our employees, consumers and the societies and world in which we live...

...to meet everyday needs of consumers for nutrition, hygiene and personal care with brands that help people **feel good, look good and get more out of life**

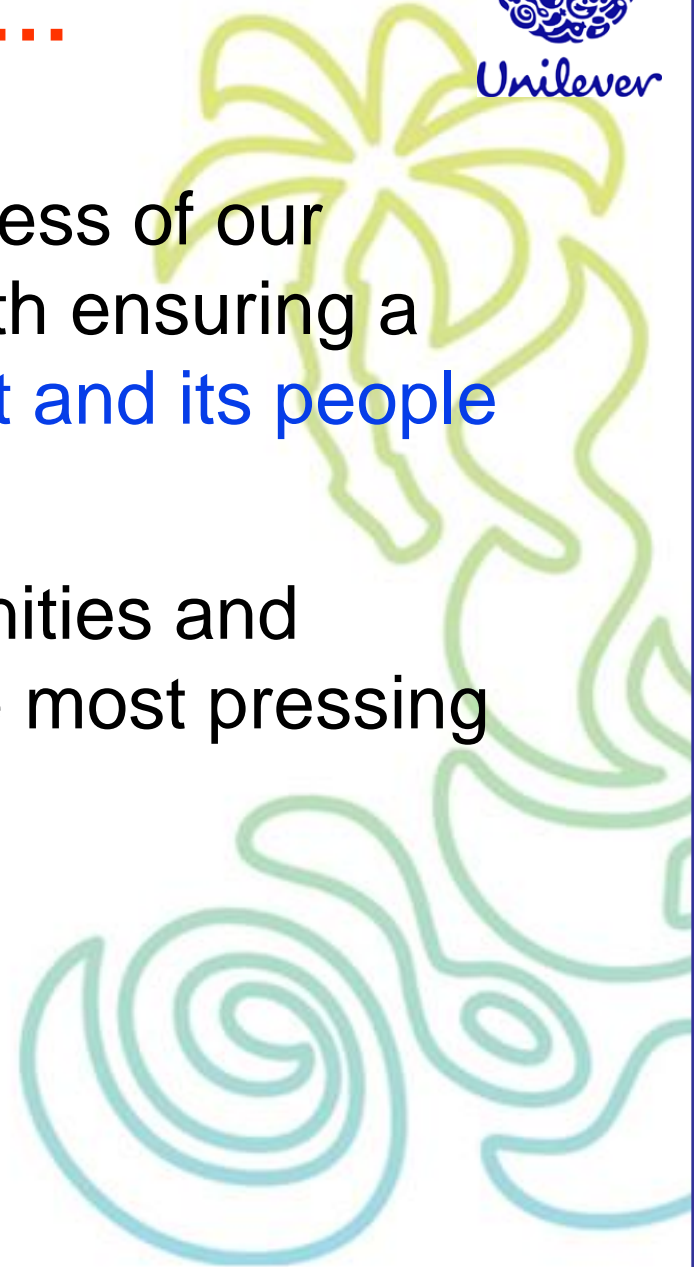




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# “Greening” - an Opportunity ...

- The long-term growth and success of our business goes hand in hand with ensuring a sustainable future for the planet and its people
- Focus on areas where opportunities and challenges for our business are most pressing



# Sustainable development strategy.....



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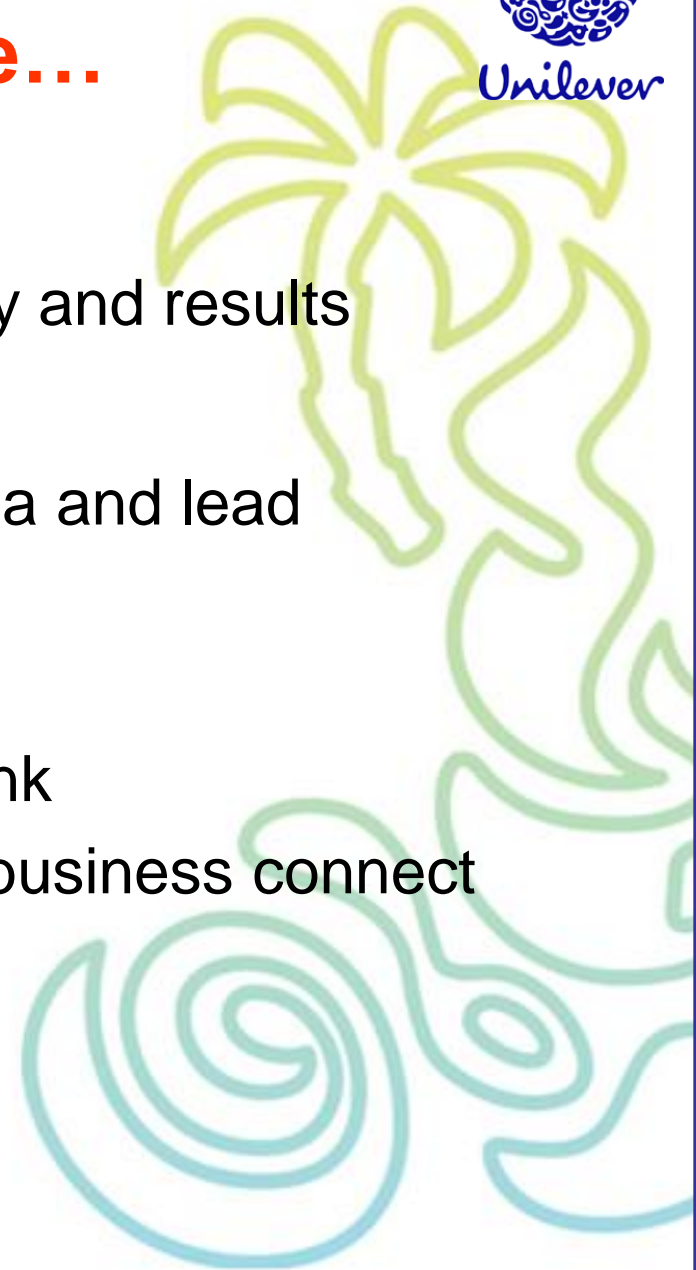
- **Business and brands:** Integrate social, economic and environmental considerations
- **Key sustainability themes:** Climate change, water, packaging and sustainable agricultural resources
- **Continue to work:** Eco-efficiency, Employee health & safety and Community investment
- **Partnering:** Extended supply chain, regulators, NGOs, communities and consumers

# Sustainable development – HUL Organisation structure...



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- HUL Management Committee
  - Overall accountability for strategy and results
- CSR Governing Council (GC)
  - Contribute to the strategic agenda and lead execution through functions
- Operative framework
  - Initiatives with strong business link
  - Social investments with indirect business connect
  - Philanthropy



# Brands and Sustainability Agenda...



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## ➤ Pureit water purifier

- Tested by the London School of Hygiene & Tropical Medicine and the Indian National Institute of Epidemiology
- Uses zero energy in use and costs less than boiled water



## ➤ Surf Excel Quick Wash

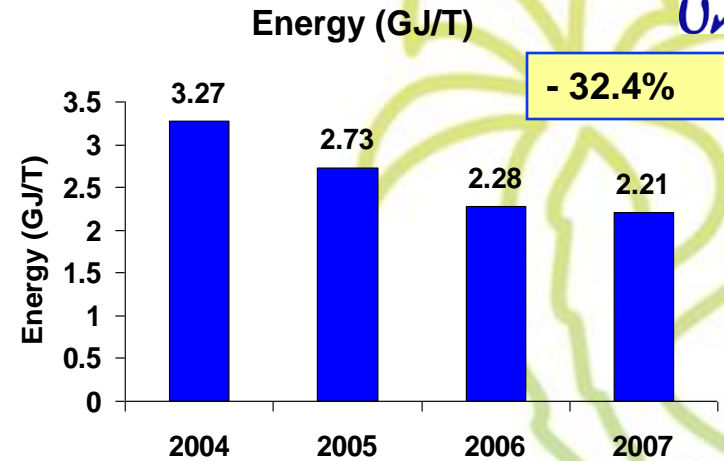
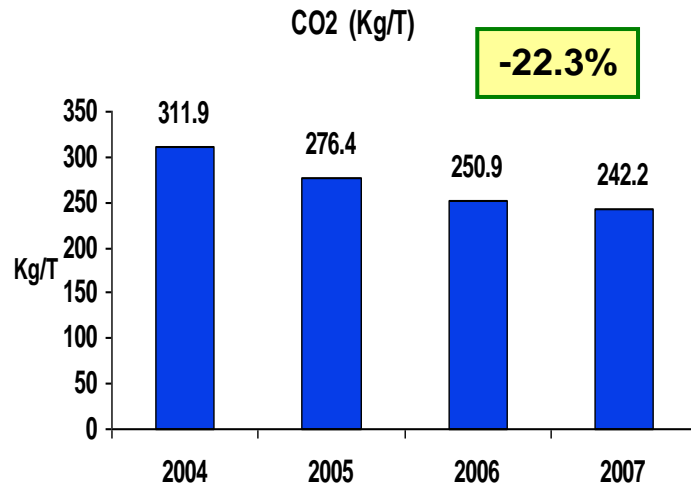
- Launched in India in 2004
- Low lather formulation saves two buckets of water per wash



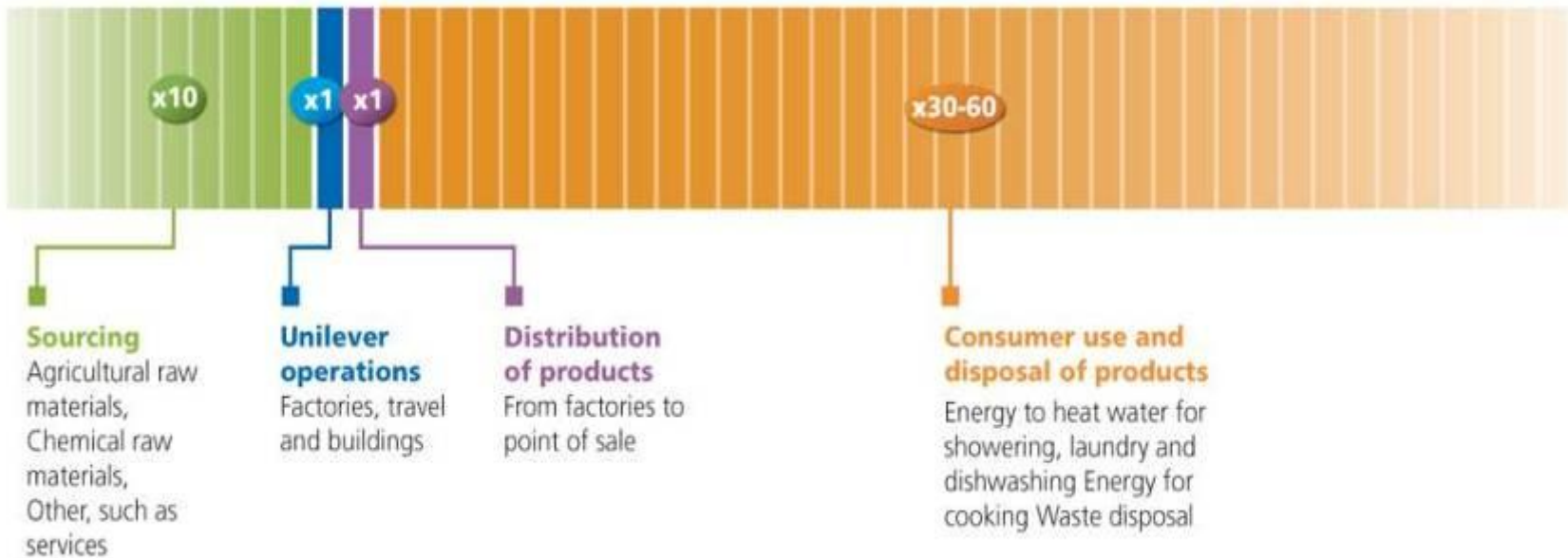
# GHG – a key focus area...



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## Our carbon footprint

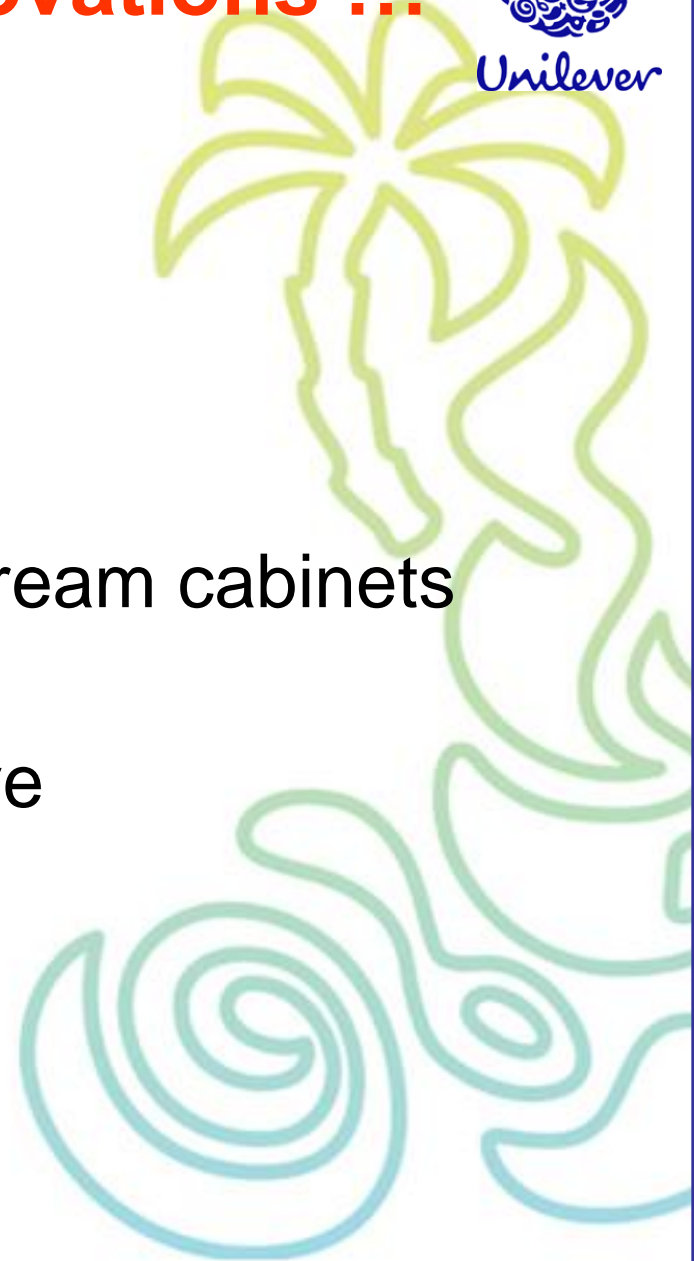


# GHG Reduction through Innovations ...



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- Innovative Soap Technology
  - Energy saving
- Use of agri-waste as fuel
  - Boilers, heater
- Hydrocarbon refrigerant in Ice-cream cabinets
  - CFCs to HC
- HUL-ACC co-processing initiative
  - Waste as fuel & raw material
- Incorporating new technologies
  - Energy efficient hardware

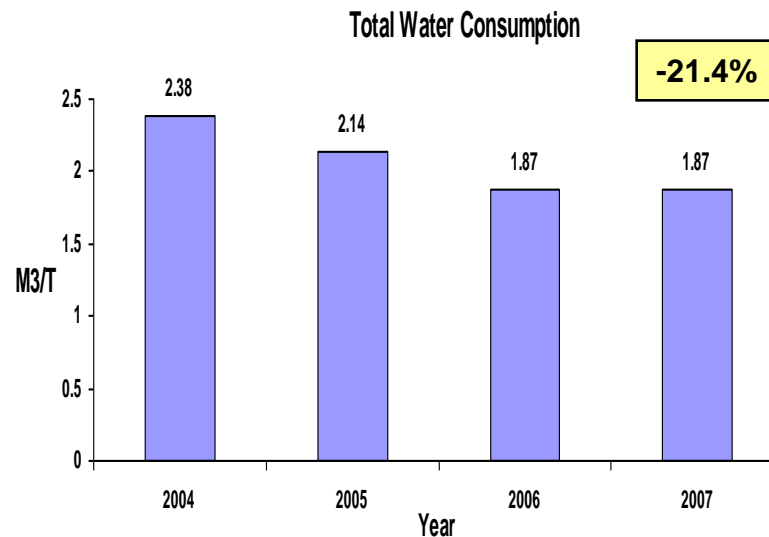


# Water – a key focus area...



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- Goal: HUL operations to be water positive by 2015
- Strategic interventions:
  - Reduce, Recycle, Reuse
  - Rain water harvesting
  - Watershed management
  - Restore Ponds / water bodies





**Thank You**



*Unilever*