



Our mission:
Zero Emission City Vehicle Fleets

Presenter: Asher Bennett, CEO
18 years experience driving
super-powered electric vehicles



Electric Fleet Adoption: Barriers

- Lack of reliable, robust, affordable **battery packs** with sophisticated battery management
- Limits to **vehicle range**
- High **capex**
- **Infrastructure**



Our Holistic Solution

- High grade LiFePO4 **BATTERY PACKS** production and design with battery management systems
- Fully operational battery **exchange and charging** solutions
- Focused on **truck, taxi and bus fleets**
- Joint ventures with **local bus and truck makers**
- **Financial packaging** to immediately benefit from cost savings (up to 80% saving on fuel & maintenance)



Exchange stations for large vehicles: Benefits

- **Robotic swap** in 6 minutes
- **Less down time** than refuelling with diesel
- Recharge with cheap **night time electricity**
- Increases battery **lifecycles**
- **Fully proven** technology





Beijing Olympic EV bus

Fully integrated into Beijing Metro transportation

390V/360Ah





Sales Focus

- Dedicated **European sales operation** for electric truck & bus makers
- China: Highly leverage **massive government incentives**
- California: leverage state-wide **mandatory zero emission** requirements (15% of buses)



Revenue Model

- Battery pack sales
- Battery exchange stations
- Sale of replacement packs
- Sales already commenced; projected revenue 2009 = \$6-8million



Western & Chinese Management Team

Asher Bennett – Israeli / American, CEO

Seasoned entrepreneur with various start-up experiences in Israel, USA and Europe

Jan Li – Canadian / Chinese, Managing Director

International Team Management and Mobile Industry network

Dr. Michael Xing, Canadian/Chinese, CTO

World Class battery production expert

Jonathan Shine – British , European Sales Manager

Expert on European EV market

Zhigang Wang– Chinese, COO

18 years international vehicle experience



The Offer

- Raising \$6M equity to achieve our goals
- \$4M already committed including Terra Ventures, a leading Israeli Cleantech VC





Thank You